
Survey the New Frontiers . . .



February 23 and 24, 1998
Washington, DC

Presented by the
U.S. Department of Agriculture

To register, call
(202) 314-3462

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- *Looking ahead to farm prospects for 1998 and beyond*
 - *Managing risk for a more market-oriented agriculture*
 - *Ensuring food safety through new approaches*
 - *Competing in a changing global trade arena*
 - *Marketing bio-engineered and organic farm products*
 - *Confronting environmental challenges*

The 1998 Outlook Forum will feature top USDA officials and other specialists in agricultural trade, food safety, farm management and finance, and conservation. It's an opportunity to hear from the experts, to exchange information, and to network. It's an opportunity to survey agriculture's new frontiers.

See the Outlook Forum home page for latest details of the program

Speeches will be posted on the Forum home page after the meeting

www.usda.gov/oce/waob/agforum.htm

e-mail: agforum@oce.usda.gov

Outlook Forum program on following page



Agricultural Outlook Forum '98

February 23-24
Washington, DC

Program

Monday, February 23

Morning—General Sessions

Opening Address

Dan Glickman, Secretary of Agriculture

Keynote Speaker (to be announced)

U.S. Agricultural Outlook

Keith Collins, USDA Chief Economist

Global Agricultural Trade Prospects

*Gus Schumacher, USDA Under Secretary for
Farm and Foreign Agricultural Services*

Panel: Agriculture's New Frontiers

Moderator: Scott Kilman, The Wall Street Journal

Risk management, global markets, food safety, environmental
issues, biotechnology, and new marketing approaches

Afternoon—Breakout Sessions

2:00-3:30 pm—concurrent

New Frontiers for Agricultural Exports

Opportunities and developments in Latin America, Africa,
and Eastern Europe

Food Safety Issues

Update on HACCP for meat inspection; delivering safe food to
consumers; industry and farmer perspectives

Economic Opportunities for Small Farms

Providing credit and economic opportunities; findings of USDA's
Commission on Small Farms

Economic and Scientific Responses to Risk Management

Emerging private-sector risk management instruments; promoting
farmers' understanding of risk; a farmer's perspective

3:45-5:15 pm—concurrent

Coping with Sanitary and Phytosanitary Trade Barriers

How food exporters are coping; the role of international standards;
policy issues under negotiation

Biotechnology Innovations and Issues

Emerging and future bio-engineered commodities; issues for crop
producers; the future of insect-resistant crops

Marketing Organic Food Products

Production and marketing trends; industry developments

Conservation Issues for the New Millennium

Conservation programs after 2000; nutrient management; global
climate change and soil conservation

6:00 pm—Forum Dinner

With featured speaker

Tuesday, February 24

Morning—Outlook Sessions

Year-ahead outlook by USDA analysts; discussion by
private and public sector specialists

8:00 am—concurrent

Grains and Oilseeds Forum

Livestock, Dairy and Poultry Forum, Part 1

Fruit and Vegetables Forum

Tobacco Forum

10:00 am—concurrent

Livestock, Dairy and Poultry Forum, Part 2

Sweeteners Forum

Farm Finance Forum—Farm Business Challenges

Noon Luncheons (with speakers)

Grains and Oilseeds; Cotton; Livestock; Sweeteners

Afternoon—Breakout Sessions

1:45-3:15 pm—concurrent

International Marketing Challenges in the Coming Decade

Trends in exporting processed products; new marketing approaches;
new potential for dairy exports

Market Information Needs of the 21st Century

Role of the Federal government in a changing marketplace;
perspectives of producers, industry, and private-sector and
government information providers

Infrastructure Changes Facing Agricultural Transportation

Rail system capacity; short rail lines for agriculture;
the Upper Mississippi River Transportation System

Food Marketing and Consumer Issues

Retail food prices, the Consumer Price Index,
and other topics

